

Australia-Japan Business Education Symposium



Call for Proposals

4-5 March 2022

Meiji University, Tokyo Japan

Griffith University, Gold Coast Australia

Griffith Asia Institute, Griffith University, Australia and School of Business Administration, Meiji University, Japan invite panel and paper proposals for the Australia - Japan Business Education Symposium. The event will be in a hybrid mode and co-hosted by the School of Business Administration, Meiji University and Griffith Asia Institute, Griffith University, Australia with the support of the Japan Foundation.

Theme of the conference: 'The Future of Business and Social Science Education post Covid-19 Pandemic'

Covid-19 pandemic, as an unprecedented public health phenomenon has brought about new challenges to economies, public management systems, society and education. Universities faced an emergency shift to remote learning. Virtual communications and learning platforms became a part of our daily working routines. Administrators, educators and students alike faced a reality of operating in virtual environment. Although it is tempting to think for some of us that we can come back to old ways post-pandemic, the reality is that the technology is here to stay.

Businesses and governments are also facing pandemic induced transformation. Public health considerations are now embedded in the business and government decisions and practices. Work from home/telework became, in many circumstances, a viable alternative to traditional office model with the implications on the capital infrastructure decisions and human resource management. Finally, many businesses had to re-think their supply chain in the environment where global trading might be constrained by border closures and health constraints. In investment space, financial technology (fintech) is gathering a momentum. The transformation of society, businesses and governments means that universities have to re-visit what do we teach new generation of the students to prepare them for the future.

The challenges are increasingly complex, and no individual university can address them on its own. Therefore, cross-institutional and, more broadly, cross-country dialogue, knowledge-sharing and cooperation are vital. Japan and Australia are the leaders in university education in the Asia Pacific region. The symposium aims to bring leading and emerging business and social science educators from Japan and Australia together to share their educational experiences and brainstorm solutions for these pressing issues

The following thematic topics (among others) are expected to be discussed in greater detail:

- 1. Technology and post-Covid education**
- 2. Innovations in business and social science teaching –**
- 3. Internationalization and cultural awareness in post-Covid environment**
- 4. Future of post Covid-19 workforce**
- 5. Challenges to training responsible leaders for the future**



Submission of Proposals:

Please send the following to busedsym2022@griffith.edu.au:

- 1) Name,
- 2) Current institutional affiliation,
- 3) Title/position,
- 4) Postal address,
- 5) Title of panel or paper,
- 6) Panel description or abstract of paper (200 words or less).

Deadline for proposals: 15 January 2022.

Important dates: • panel and abstract acceptance notification issued – 31 January 2022

Symposium Registration Fees: • Free

Limited number of travel bursaries (lowest cost travel and accommodation) will be granted to the speakers at the conference.

Contacts: Conference-related correspondence should be addressed to the conference co-convenor:

In Australia:

Dr Alexandr Akimov,
Griffith University
Tel: 61 (0)7 55528579
Fax: 61 (0)7 37353719
E: busedsym2022@griffith.edu.au

In Japan:

Dr Masayasu Takahashi
Meiji University
Tel: +81 (0)42 376 4760
Fax: +81 (0)42 376 4760
E: taka-masa@ttv.ne.jp

